



PRESS RELEASE

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CONTACT: Bill Bowling - Director of Sales & Marketing

Phone - 828-302-3839

Email - bbowling@supremecorporation.com

**New National Geographic Television Features Life Saving TUFF-N-LITE®
Safety Clothing Technology.**

Conover, NC (April 08, 2014) – Tuff-N-Lite®, a division of Conover-based Supreme Corporation that manufactures patented life saving cut-, slash-, and abrasion-resistant safety clothing, will be put to the test April 11th on National Geographic’s new weekly television series, “Showdown of the Unbeatables.”

“Showdown of the Unbeatables” features the very best American Companies competing with their prized products for performance grades. The series showcases the fascinating science behind their core products while delivering compelling and scientifically measured visuals.

In the April 11th episode, National Geographic technicians pit Tuff-N-Lite®’s patented safety apparel against Ohio-based Cold Jet® ice blasting technology during documented tests conducted in Conover, NC and Los Angeles, CA. The episode initially airs at 9 p.m. ET.





Launched in 2007, Tuff-N-Lite® has quickly emerged as the worldwide recognized leader in engineering and manufacturing cut-, slash- and abrasion-resistant technology into performance textiles. Its patented innovation protects people across the globe in industrial safety, law enforcement, athletic and military environments everyday.

“In the arena of innovation, being featured in a national, unbiased arena such as “Showdown of the Unbeatables” is the ultimate test,” said Bill Bowling, Tuff-N-Lite’s Director of Sales and Marketing. “Inventors and entrepreneurs stand tall behind their products and put their reputations at stake on the show and we certainly are no exception.”

Over the last seven years, Tuff-N-lite® has changed the way consumers and workers look at safety clothing by providing apparel that is more than two times stronger than aramid fiber clothing while providing unparalleled safety, comfort and durability.

Tuff-N-lite® unique safety apparel protects lives in the areas of industrial safety, sport and street motorcycling, police and military activities, and fast-paced sports such as ice hockey and speed skating. Tuff-N-lite® products are currently used all over the world including police forces in Kanagawa, Japan, factory workers in Mexico, glass manufacturers in the United States and by athletes participating in the recently concluded Sochi Olympic Games in Russia.

All Tuff-N-Lite® products are created with Supreme Corporation’s innovative composite yarns at their state of the art manufacturing facility in Conover, North Carolina.

Celebrating its 50th Anniversary, Supreme Corporation is a leader in innovation in textile, yarn and protective apparel products. Located in Conover, NC, all Supreme’s products are engineered to the highest standards at its vertically integrated ISO 9001 facility.

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